



## PPND Community Connections

### eNews Update for Our Community Partners

#### PPND Launches New and Improved Website

PPND got a makeover! As many of you know, in 2010 PPND launched a new multi-neighborhood comprehensive approach to investing in neighborhoods, the "Champion Neighborhoods" Program. We also launched a new and improved website that breaks down this new strategy for change into current initiatives and programs. On the site, you can also find helpful links to partner websites as well as past and current success stories from neighborhoods across the city.

Stay informed on PPND and city-wide neighborhood initiatives by visiting our new site [www.ppnd.org](http://www.ppnd.org).

#### Living Cities reaches out to Pittsburgh

**Pittsburgh has been invited to submit a letter of interest to Living Cities in response to a new \$80 million nation-wide initiative.**

Living Cities has developed a brand new endeavor -- *The Integration Initiative: Aligning People, Place & Policy*, which seeks to support models for urban transformation that expand opportunity for low-income people by combining investment in neighborhoods with systemic changes that reengineer critical policies affecting these neighborhoods and the lives of the people who live there.

The Integration Initiative will award a pool of \$75-80 million in grants, Program Related Investments (PRIs) and senior debt to up to five initiatives that are committed to integrative and sustainable approaches to revitalizing neighborhoods and connecting low-income people to the opportunities in their region.

PPND, serving as the leader and coordinator of the Pittsburgh application process, has been working hard to coordinate with numerous partners in the city and region to present the best and most comprehensive and innovative community and economic development initiatives.

*Living Cities is a nation-wide philanthropic collaborative of 22 of the world's largest foundations and financial institutions, which over the past 18 years, has collectively invested over \$600 million which has, in turn, leveraged more than \$16 billion in tangible community assets—a remarkable leverage ratio of 29:1.*

## Pittsburgh's Champion Neighborhoods

2010 marks the start of a new way of grant making and investing in neighborhoods for PPND. A significant portion of PPND funds will be directed to four multi-neighborhood target areas which have been coined as Pittsburgh's "Champion Neighborhoods".

"Our Champion Neighborhoods Program is designed to foster healthy and whole communities that are great places to live, work, play and raise families. The comprehensive approach to our investments not only focuses on improving, maintaining and creating the physical environment of a neighborhood, but also the health and wealth of the community and its citizens.", says PPND President, Ellen Kight

The Champion Neighborhoods include:

- **Allegheny City Champion Neighborhoods:** Northside neighborhoods including Historic and East Deutschtown, Central Northside, Allegheny West as well as Allegheny Commons and Allegheny Center.
- **East End Champion Neighborhoods:** East End neighborhoods including Bloomfield, Garfield, East Liberty, Friendship and Lawrenceville.
- **Hilltop Champion Neighborhoods:** Hilltop neighborhoods including Allentown, Arlington, Arlington Heights, Beltzhoover, Bon Air, Carrick, Knoxville, Mt. Oliver, Mt. Oliver Borough and St. Clair.
- **Pittsburgh Central Champion Neighborhoods:** Central neighborhoods including Oakland, Uptown and the Hill District.

For more information on the Champion Neighborhoods visit the new [PPND website](#).

## CDC Spotlight: Strategic Neighborhood Revitalization Investments

There has been a lot of buzz around the Champion Neighborhood Program lately, but PPND has not forgotten the needs and opportunities of other areas of the city and region outside those target areas.

To support initiatives outside the Champion Neighborhoods, PPND has invested in a number of strategic neighborhood revitalization efforts in the following organizations:

- **McKees Rocks CDC**
- **Natrona Comes Together Assoc.**
- **South Side Local Development Corp.**
- **West Pittsburgh Partnership**
- **Wilksburg CDC**

## Director Saleem Ghubril is elected to the position of Chairman

Saleem Ghubril became the Chairman of the PPND Board of Directors in January, 2010. He has served our board since 1999 and brings over 20 years experience in community development and a special passion and dedication to Pittsburgh's neighborhoods and their youth to the PPND Board dynamic.

Saleem is a strong and powerful advocate for children and the city of Pittsburgh. An ordained Presbyterian minister with a M.Div. from Dubuque Theological Seminary in Dubuque, Iowa, he has devoted his life to serving the people of his community through outreach programs and education.

In 1985, he founded The Pittsburgh Project, a community development organization that fosters a sense of unity between young and old, and creates safe, stable, and dynamic neighborhoods. Currently, he holds the position of Executive Director of the [Pittsburgh Promise](#), an organization which is dedicated to providing college scholarships to Pittsburgh's youth that live in city neighborhoods and attend Pittsburgh public schools.

PPND Staff and Board would like to extend a warm welcome to our newly elected Chairman. Welcome, Saleem!

Special Thanks to our Partners in 2010!

Allegheny County  
Anonymous  
Bank of New York Mellon Financial Corp.  
Citizens Bank  
Dollar Bank  
The Heinz Endowments  
Local Initiatives Support Corp. (LISC)  
McAuley Ministries  
The Pittsburgh Foundation  
PNC Bank

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