

PPND 2011 Community Investment Program

Small & Simple Program

This program is for small, strategic, one-time-only awards for technical assistance or events. These awards may be small, but we expect great returns on the investments. Many times, projects are catalytic yet don't fit into existing funding categories. There are few sources of funds for these types of activities, and organizations are hesitant to take even the most needed small project ideas to foundation partners. This program has funded projects of innovation and creativity that led to increased capacity and effectiveness.

- Program areas/geographies: INSIDE or OUTSIDE Champion Neighborhood Geographies
 - Primary Focus: City of Pittsburgh and 1st ring suburbs
 - Secondary Focus: Throughout Allegheny County
- Application/proposal process is open to CBOs and CDCs on a rolling basis throughout the calendar year
- Project amounts can be as large as \$10,000 but are typically between \$5,000 and \$7,000.

Interested applicants should inquire with Talia Piazza (talia@ppnd.org) for instructions on proposal process. Decisions for awarding Small & Simple grants rest with the President of PPND. Staff will report to the Investment Committee on Small & Simple awards on a bi-yearly basis.

Criteria

The criteria used to evaluate written requests are the following:

1. Is the proposal strategic for PPND?
 - Is it consistent with our mission?
 - Does it support our investment strategies?
 - Is it in an area where we want to provide investment?
2. Does the proposal have a community development impact?
 - Can it show a direct link to improving the neighborhood and life of the residents?
 - Does it support a CBO/CDC in the neighborhood?
3. Does the proposal support a partner and/or give us visibility?
 - Does it support an existing partner or create a beneficial relationship?
 - Does it leverage other resources?
4. Is the proposal to provide technical assistance or to sponsor an event in the community?
 - Is it a one-time request?